January 18, 2022

The Ellettsville, Indiana, Town Council met for a Work Session on Tuesday, January 18, 2022 at the Ellettsville Town Hall Meeting Room located at 1150 W. Guy McCown Drive. Pamela Samples called the meeting to order at 6:30 p.m.

Roll Call: Members present were Pamela Samples, Scott Oldham, Trevor Sager and Dan Swafford. William Ellis attended by Zoom. Sandra Hash, Clerk-Treasurer and Mike Farmer, Town Manager and were also present.

Supervisors attending: Kip Headdy and Jimmie Durnil attended the meeting, Mike Cornman and Kevin Tolloty attended by Zoom.

The following discussions were held but there were no motions or votes:

Presentation for the Chamber of Commerce's Envision Ellettsville presented by Ron Taylor of Taylor Siefker Williams Design Group.

Data was collected as follows:

- © 812 Unique Website Views (1,087 total site sessions)
- 84 Vision Wall Comments (363 total visits)
- © 97 Interactive Map Comments (858 total visits)
- © 413 Public Survey Visits (81% completion rate)
- Public Workshop-September 15, 2021 30-50 Attendees
- Public Survey- 413 Public Survey Visits (81% completion rate)
- Mobile Display at different community locations

The Data was used to form the SWOT Analysis

- An analysis of strengths, weaknesses, opportunities, and threats (SWOT)
- Collection of public engagement, existing conditions data, and our own analysis
- Intended to inform the vision, goals, and plan recommendations
- Organized by 5 themes
 - Neighborhoods
 - Downtown
 - Connectivity
 - Business Environment
 - Growth and Development



NON-PLACE BASED

STRENGTHS AND OPPORTUNITIES



COOPERATIVE PROPERTY OWNERS





COMMUNITY EVENTS





BEAUTIFICATION

NON-PLACE BASED





DOWNTOWN VACANCY



DOWNTOWN ACCESSIBILITY



SERVICE DELIVERY CHALLENGES FOR DOWNTOWN BUSINESSES



FLOODING

NON-PLACE BASED

STRENGTHS AND OPPORTUNITIES



REGIONAL RECREATION OPPORTUNITIES



TOWN-WIDE PEDESTRIAN NETWORK



REGIONAL CONNECTIVITY



SPORTS COMPLEX



STATE FUNDING RESOURCES

NON-PLACE BASED



LOCAL FUNDING FOR IMPROVEMENTS



LIMITED SIDEWALKS WITHIN NEIGHBORHOODS



LIMITED PARK SIGNAGE AND AMENITIES



LIMITED CAPACITY TO PROGRAM RECREATION FACILITIES

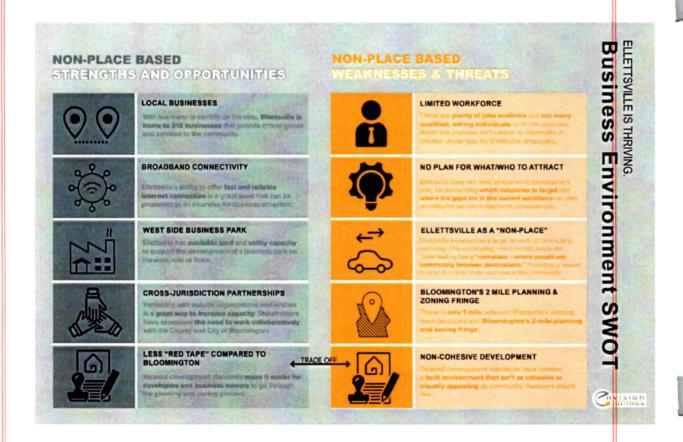


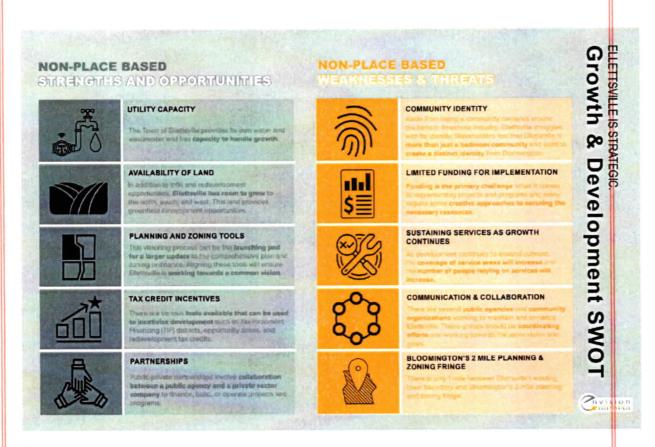
PUBLIC TRANSIT



Connectivity SWOT







How does it all come together?

Community Identity

A town in transition – residents, business owners, and local leaders are ready to embrace growth! Today, Ellettsville is a *family-oriented*, *residential community* that strives to have its own distinct identity. Opportunity is knocking on our door, and now is the time to be proactive in cultivating a future that is inspired by our current residents and inviting to newcomers.

In the future, Ellettsville will be a *complete community* that is *diverse in its offerings* and ensures everyday services, facilities, and amenities are readily available. Ellettsville will be a place where businesses and residents thrive.

A complete community is one that:

- Provides Safe Neighborhoods
- Supports a Vibrant Downtown
- Maintains a Connected System of Parks and Recreation
- Generates a Thriving Business Environment
- Drives Strategic Growth

Vision Statement - What do we want to do or become in the future?

Ellettsville is home. Our neighborhoods are developed in a manner that supports a range of lifestyles with associated amenities, prioritizes safety, and provides convenient access to high-quality public facilities and services.

Ellettsville is vibrant. Our downtown is well-defined with a strong sense of place evoked through architecture, connectivity, and opportunities to gather and celebrate.

Ellettsville is connected. Our activity nodes are connected by systems of trails that reach effortlessly into local neighborhoods and link regional destinations. Our corridors balance pedestrian safety with vehicular mobility. **Ellettsville is thriving.** Our economy is propelled by a blend of locally owned businesses and advanced and emerging industries. Our businesses are supported through a network of partnerships working together to ensure they receive the resources and services needed to thrive.

Ellettsville is strategic. Our infrastructure is designed to support future growth and redevelopment, and mitigate environmental impacts. Our local decision-makers have the regulatory tools in place to realize our vision.

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Goals

Promote safe neighborhoods that contribute to Ellettsville's character and enhance quality of life for our residents.

Invest in catalytic projects to enhance walkability, promote community gathering, and prioritize infill and redevelopment in the downtown district

Provide a safe and convenient multi-modal transportation network that enhances local and regional connectivity between residential areas, parks and recreation, community destinations

Create a growing and diverse business sector that provides residents with a range of services and employment opportunities.

Promote well-planned growth and development by ensuring an efficient delivery of services, regulatory processes and administration, and regional collaboration.

Christa Curtis and Leasa Siscoe both thanked the Council and gave some closing remarks.

Annexation was discussed for the remainder of the meeting.

Adjournment

The meeting adjourned at 8:14 p.m.	DocuSigned by:
Paula Soupli	William Ellis
Pamela Samples, President	William Ellis, Vice President
Scott Oldham	7A3
Scott Oldham Docusigned by:	Trevor Sager
12//.	Sandra C'Hooh
Dan Swafford	Sandra C. Hash, Clerk-Treasurer, IAMC, MMC