

January 18, 2022

Roll Call: Members present were Pamela Samples, Scott Oldham, Trevor Sager and Dan Swafford. William Ellis attended by Zoom. Sandra Hash, Clerk-Treasurer and Mike Farmer, Town Manager and were also present.

The following discussions were held but there were no motions or votes:

Presentation for the Chamber of Commerce's Envision Ellettsville presented by Ron Taylor of Taylor Siefker Williams Design Group.

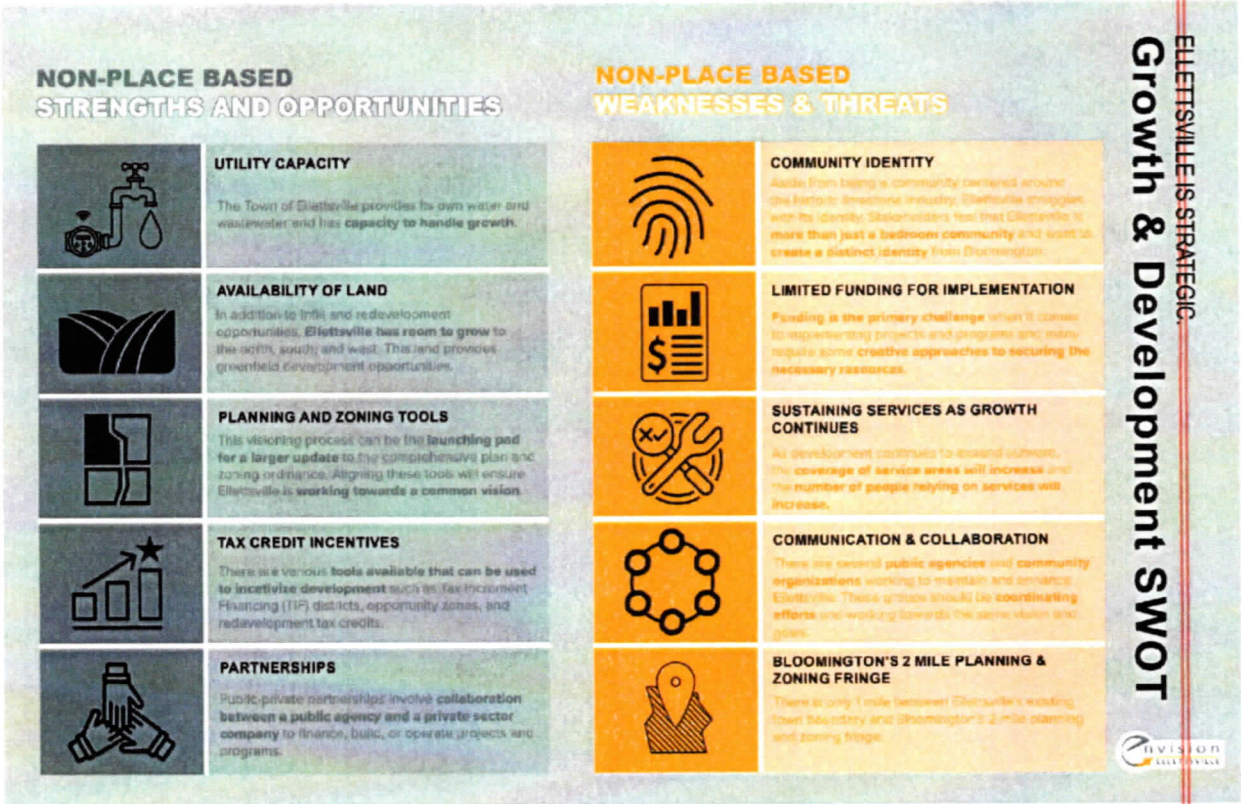
- ◎ 812 Unique Website Views (1,087 total site sessions)
- ◎ 84 Vision Wall Comments (363 total visits)
- ◎ 97 Interactive Map Comments (858 total visits)
- ◎ 413 Public Survey Visits (81% completion rate)
- ◎ Public Workshop-September 15, 2021 30-50 Attendees
- ◎ Public Survey- 413 Public Survey Visits (81% completion rate)
- ◎ Mobile Display at different community locations

- ◎ An analysis of strengths, weaknesses, opportunities, and threats (SWOT)
- ◎ Collection of public engagement, existing conditions data, and our own analysis
- ◎ Intended to inform the vision, goals, and plan recommendations
- ◎ Organized by 5 themes
 - Neighborhoods
 - Downtown
 - Connectivity
 - Business Environment
 - Growth and Development

NON-PLACE BASED STRENGTHS AND OPPORTUNITIES		NON-PLACE BASED WEAKNESSES & THREATS	
	<p>AFFORDABLE HOUSING</p> <p>The housing affordability index measures whether or not a typical family earns enough money to qualify for a mortgage. Elizabethtown has a housing affordability index of 220. Anything index rating greater than 100 is considered affordable.</p>		<p>LACK OF DIVERSE HOUSING OPTIONS</p> <p>Just over 80% of the town's housing stock are single-family units. The median year built for homes in Elizabethtown is 1991.</p>
	<p>LOW CRIME</p> <p>Elizabethtown residents feel safe within their community. The word "safe" appeared in over 60 public engagement comments.</p>		<p>LACK OF RETAIL AND DINING OPTIONS</p> <p>The community survey results revealed that 75% of respondents identified "lack of retail and dining options" as a top challenge.</p>
	<p>FLEXIBLE LIFESTYLE</p> <p>Elizabethtown offers small-town living near big-city amenities, resulting in neighborhoods that are rapidly changing as the demand for new single-family homes increases.</p>		<p>LIMITED SIDEWALK CONNECTIVITY</p> <p>Nearly 5% of households do not own a vehicle meaning they depend on public transit for mobility.</p>
	<p>BEAUTIFICATION</p> <p>Nearly 25% of survey respondents want more emphasis placed on beautification and visual appearance in the greater Elizabethtown area.</p>		<p>HOUSING CONDITIONS</p> <p>Just over 18% of Elizabethtown's current housing stock was built prior to 1970. During this time, modern building codes were not in place meaning the current structure might need significant improvements.</p>
	<p>ATTRACTING A YOUNGER DEMOGRAPHIC</p> <p>Only 25% of the Elizabethtown's population is between the ages of 15 and 34. This demographic is critical to the workforce as 16% of population is over the age of 65.</p>		<p>BLOOMINGTON'S 2 MILE PLANNING & ZONING FRINGE</p> <p>There is only 1 mile between Elizabethtown's existing town boundary and Bloomington's 2-mile planning and zoning fringe.</p>

ELIZETHTOWN IS HOME.
Neighborhood SWOT

 **eVISION**
 ELIZETHTOWN



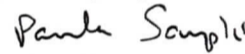
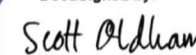
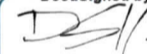
Goals



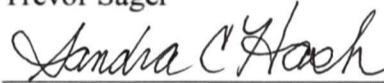
- Promote safe neighborhoods that contribute to Ellettsville’s character and enhance quality of life for our residents.
- Invest in catalytic projects to enhance walkability, promote community gathering, and prioritize infill and redevelopment in the downtown district
- Provide a safe and convenient multi-modal transportation network that enhances local and regional connectivity between residential areas, parks and recreation, community destinations
- Create a growing and diverse business sector that provides residents with a range of services and employment opportunities.
- Promote well-planned growth and development by ensuring an efficient delivery of services, regulatory processes and administration, and regional collaboration.
- Christa Curtis and Leasa Siscoe both thanked the Council and gave some closing remarks.

Annexation was discussed for the remainder of the meeting.

Adjournment

The meeting adjourned at 8:14 p.m.

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Scott Oldham
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Dan Swafford

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William Ellis, Vice President
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Trevor Sager

Sandra C. Hash, Clerk-Treasurer, IAMC, MMC